

Development Chair

- Collaborates with the Artistic Director in the planning & execution of fundraising events
- Provides resources for fundraising events
- Sets and achieves goals for Guild memberships and donations
- Identifies and implement strategies to grow membership
- Collaborates with Artistic Director on current grant opportunities, submission of grants, and network with decision makers to resource new grants.
- Creates and reviews budget with Treasurer to identify operational cost savings strategies

Marketing Chair

- Oversees all advertising, marketing & public relations activities
- Develops new relationships in community to market TSC
- Expands cross organizational advertising & marketing opportunities
- Collaborates w/ Development Chair & Executive Committee on the creation of annual ad goals
- Creates ticket sales goals for each season
- Provides resources to support the creation and preparation of marketing materials
- Identifies new methods to create cost savings as related to marketing (i.e. social media presence)

Outreach Chair

- Oversees education and outreach efforts including:
 - MDC Prevention Theatre
 - Camp Shakespeare
 - TennesseeSTAGECamp
- Collaborates and assists Artistic Director with resources needed to execute education programs
- Identifies opportunities for new outreach programs or steps to improve current programs
- Researches grant opportunities that will support education/outreach efforts
- Collaborates with Artistic Director in writing education/outreach grants

Production Chair

- Collaborates with Producer, Director, & Designer on all production
- Develops a team to assist with all production related activities
- Identifies cost saving opportunities as related to set and production expenses
- Assists the Artistic Director with the development/gathering of resources for new play(s) and festivals
- Acts as a liaison between the Company and the Board of Directors

Executive Committee

- Plans and executes meeting agenda for monthly meetings
- Reviews reports with committee chairs to identify opportunities, provide resources, and suggest course corrections
- Approves final budget
- Updates the Board of Directors on monthly & yearly finances
- Responsible for maintaining an appropriate number of board members
- Oversees committee work and discusses progress monthly